



22ND INTERNATIONAL CONGRESS OF THE WORLD MUSCLE SOCIETY

3rd – 7th October 2017, Saint Malo, France



Sponsorship Opportunities

www.wms2017.com

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INVITATION

On behalf of the Local Organising Committee, we invite you to attend the 22nd International Annual Congress of the World Muscle Society in 2017 that will be held for the first time in France in Saint Malo on the coast of Brittany. This is the premier annual congress on neuromuscular disorders, attended by established and young physicians, researchers, therapists and neuropathologists from all over the world.

The academic and clinical teams based at the Institute of Myology, Paris, together with colleagues from the French Society of Myology and the Programme Committee of the World Muscle Society will organize this exciting event which is expected to attract more than 600 attendees. The Institute of Myology has a longstanding expertise and tradition in diagnosis, management and therapy of neuromuscular diseases, and integrates medical management, basic, applied and clinical research and education. It is an international reference centre that participates in numerous trials and clinical studies, mainly concerning neuromuscular diseases but also dealing with muscle damage related to high performance sports or aging.

Saint Malo is located on the Côte d'Emeraude in Brittany, around 3 hours by high speed train (TGV) from Paris (Montparnasse station or Roissy - Charles-de-Gaulle airport). Closer airports (Nantes, Rennes, Dinard) are connected to major European cities. Dinard airport offers daily flight to and from London and Nottingham, UK. Brittany is a region renowned for the beauty of its amazing landscapes, the wealth of its historical heritage and the strong temperament of its inhabitants, with Saint Malo a proud and independent Corsair City whose name is frequently associated with the literature and romance of the sea.

The Congress venue is the Palais du Grand Large, a modern convention centre situated in the heart of the town and in close proximity to the hotels and restaurants. The convention centre includes an auditorium, two large, pleasant rotundas with views over the sea and the ramparts of the old town for exhibition and poster presentations and several rooms for committee meetings and catering.

You will have the opportunity to learn about the latest developments in world-wide myology during this 4-day international meeting from Wednesday 4th October to Saturday 7th October, with an opening reception on Tuesday 3rd October.

We are very much looking forward to welcoming you to Saint Malo!



Gisèle Bonne



Thomas Voit



KEY CONTACTS

PROGRAMME COMMITTEE

Gisèle Bonne Paris, FR
Victor Dubowitz London, UK
Haluk Topaloglu Ankara, TR
Peter van den Bergh Brussels, BE
Thomas Voit London, UK

LOCAL ORGANISING COMMITTEE

Gisèle Bonne (Co-Chair) Institut de Myologie, Paris
Thomas Voit (Co-Chair) UCL Institute of Child Health, London
Valérie Allamand Institut de Myologie, Paris
Gillian Butler-Browne Institut de Myologie, Paris
Bruno Eymard Institut de Myologie, Paris
Jocelyn Laporte I.G.B.M.C., Illkirch
Nicolas Lévy Université Aix-Marseille, Marseille
Isabelle Marty Grenoble Institut des Neurosciences, Grenoble
Laurent Schaeffer Institut NeuroMyoGene, Lyon

CONGRESS SECRETARIAT

To discuss the opportunities further please contact the appointed Congress Secretariat:



Clare Beach
Azura Events Ltd
Phone: +44 (0)7584 176583
Email: info@wms2017.com



CONGRESS VENUE

Palais du Grand Large, Saint Malo
1, Quai Duguay-Trouin, 35400 Saint Malo

CONGRESS WEBSITE

www.wms2017.com

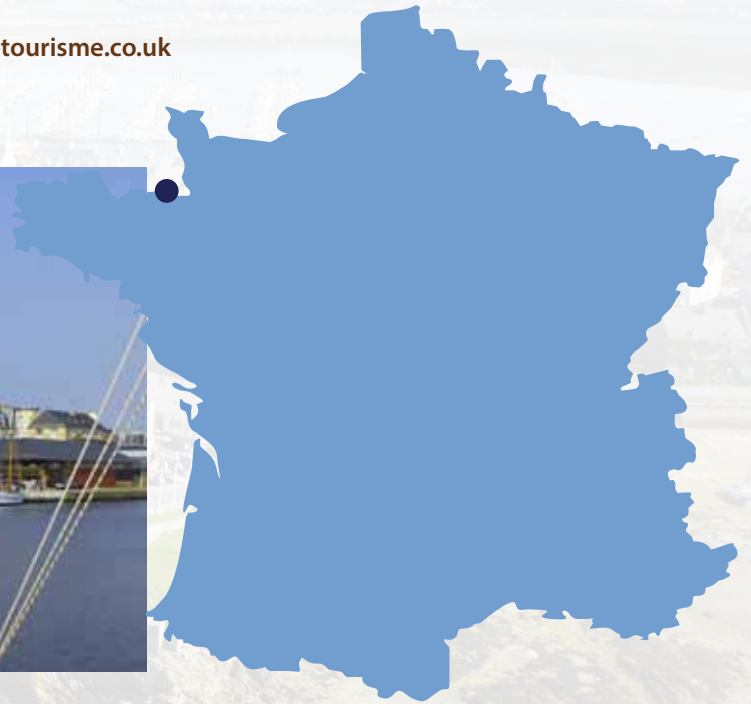
ABOUT SAINT MALO

The Brittany peninsula, the longest French shoreline, offers a variety of amazing landscapes. Each coastal area has its own identity, a subtle marriage between the colours and shapes of the rocks and the sea. This maritime influence has left its mark on Brittany's history as many hardened sailors, fishermen and other seafarers have left its coast to sail the world's oceans.

From the superb seascapes of its ever-changing coastline to the forests and farmland of its inland areas, the "Haute Bretagne" is a land steeped in history and full of contrasts, which contains architectural treasures that will seduce both history enthusiasts and those who love exploring. A town of artistic interest, Saint Malo has a turbulent maritime history. Chateaubriand, Surcouf, Jacques Cartier... Whether they were writers, privateers or sailors, Saint Malo was the cradle of many brave hearts. Just like them, proud and independent, the Corsair city erects its forts and its ramparts in full view of the sea, and appeals both by its character and its exceptional setting.

Visitors can take in the stunning view of the bay of Saint Malo on a 1.5-mile stroll around the ramparts that surround the walled city and enjoy a crepe or a glass of artisan cider along the way. A visit to the City Museum is a must to guide you through the history of Saint Malo and the stories of its great personalities, history and the evolution of the region. There are plenty of shops, restaurants and patisseries to really sample the Brittany gastronomy experience. Saint Malo itself has ample hotels to suit all budgets and requirements, which are mainly to be found in the walled city and along the seafront, all within walking distance of the congress venue.

For more information please visit: <http://www.saint-malo-tourisme.co.uk>



DELEGATE PROFILE AND THE WMS

Members of the World Muscle Society from all around the world attend the Congress. Members are professionals actively working in the neuromuscular field, studying neuromuscular disorders or involved in the management of patients with these disorders.

THE MAIN AIMS OF THE WMS ARE TO:

1. Provide a multidisciplinary scientific forum to advance and disseminate knowledge in the neuromuscular field for the benefit of patients.
2. To stimulate, encourage and help to develop programmes for professionals working in the neuromuscular field.
3. To encourage multidiscipline collaboration.
4. To provide opportunities for young investigators in the neuromuscular field.
5. To promote the achievement of standards in clinical practice.

MAIN TOPICS

- Excitation-contraction coupling: basic aspects & related disorders
- Extra-muscular manifestations in NMD
- Therapeutic advances in neuromuscular disorders

KEY DATES

Opening of Abstract Submission & Registration **1st December 2016**

Abstract Deadline Submission **4th April 2017**

Early Bird Registration Deadline **30th April 2017**

Pre-Congress Course Registration Deadline **31st August 2017**



WHO SHOULD SPONSOR AND WHY?

There are many reasons for different organisations to get involved in this very important event.

If you are looking to attract new customers, generate exposure and raise the profile of your business then the 22nd Congress of the WMS is for you. The WMS will attract in the region of 600 prominent individuals from around the world. They will come together in Saint Malo, France, to share, collaborate, learn and inspire.






If your business is in any way involved in the development of drugs, equipment, research or therapeutic interventions in neuromuscular disorders or interested in the commercialisation of research products then this congress is key.

KEY BENEFITS OF SPONSORSHIP:

- Presence at the world's leading congress on neuromuscular disorders.
- Gain exposure to more than 600 delegates made up of leading policy and decision makers, scientists, researchers & clinicians as well as the next generation of leaders in this field.
- Raise the awareness of your company before, during and after the event by tying in with the event marketing.
- Create future sales contacts for your organisation with the leaders in this sector.
- Find out the current trends in techniques and developments.
- Opportunity to learn/identify expected future trends and necessary developments in the neuromuscular field.

CATEGORIES OF SPONSORSHIP

Beside the ready-to-book sponsorship packages sponsors will be given a sponsorship category according to their overall contribution to the 22nd International Congress of the World Muscle Society (WMS2017) as follows:

	PLATINUM SPONSOR Total sponsorship contribution EUR 70,000€ + VAT Includes six complimentary Congress registration tickets.	Platinum
	GOLD SPONSOR Total sponsorship contribution EUR 50,000€ + VAT Includes three complimentary Congress registration tickets.	Gold
	SILVER SPONSOR Total sponsorship contribution EUR 30,000€ + VAT Includes two complimentary Congress registrations tickets.	Silver
	BRONZE SPONSOR Total sponsorship contribution EUR 10,000€ + VAT Includes one complimentary Congress registration ticket.	Bronze
	CONTRIBUTOR Total sponsorship contribution Up to EUR 10,000€ + VAT	Contributor

SPONSORSHIP OPTIONS

All sponsorship options are available on a first come first served basis. They are not fully confirmed until the completed application form has been received and deposit payment received.

A) SPONSORING PACKAGES (Exhibition Booth included)

The ready-to-book sponsorship packages are balanced combinations of the items listed below and exclusively limited items (* mark) in the respective category of total sponsorship contribution.

The packages are composed as follows:

PLATINUM SPONSOR

Above EUR 70,000€ + VAT

SOLD OUT



- Opportunity to host a symposium during the Congress (excl. additional costs).*
- One prime positioned exhibition booth of 6m x 2m exhibition space.*
- Four exhibitor registration tickets.
- Six full registration tickets including Welcome Reception and Congress Dinner.
- Sponsor's name/logo on all material.*
- Signage displayed on the Plenary Session stage (excl. sponsored sessions).*
- Acknowledgement as a sponsor at the Congress Dinner and the Welcome Reception.
- Recognition on the front page of the Congress website.
- Recognition in the programme handbook in a prominent position.*
- Company logo on the sponsor's recognition board.
- Advertisement in the programme handbook (inner full page).
- Two flyers or one promotional gift / delegate item (excl. production costs and delivery).

GOLD SPONSOR

EUR 50,000€ + VAT



- One exhibition booth of 3m x 2m exhibition space.*
- Four exhibitor registration tickets.
- Three registration tickets including Welcome Reception and Congress Dinner.
- Recognition on the Congress website.
- Recognition in the programme handbook
- Company logo on the sponsor's recognition board.
- Advertisement in the programme handbook (inner full page).
- Two flyers or one promotional gift / delegate item (excluding production costs and delivery).

SILVER SPONSOR EUR 30,000€ + VAT



- One exhibition booth of 3m x 2m exhibition space.*
- Three exhibitor registration tickets.
- Two registration tickets including Welcome Reception and Congress Dinner.
- Recognition on the Congress website.
- Recognition in the programme handbook.
- Company logo on the sponsor's recognition board.
- Advertisement in the programme handbook (inner half page).
- One flyer or one promotional gift / delegate item (excluding production costs and delivery).

BRONZE SPONSOR EUR 10,000€ + VAT



- One exhibition booth of 3m x 2m exhibition space.*
- Two exhibitor registration tickets.
- One registration tickets including Welcome Reception and Congress Dinner.
- Recognition on the Congress website.
- Recognition in the programme handbook.
- Company logo on the sponsor's recognition board.
- Advertisement in the programme handbook (inner quarter page).
- One flyer or promotional gift / delegate item (excluding production costs and delivery).



B) ADVERTISEMENT

Sponsorship of these items allows the sponsor to reach the delegates right at the beginning of the Congress or even before the Congress starts. The printed materials have a high retention factor and should be part of every sponsor's package.

BAG INSERTS

EUR 1,600€ + VAT

+ Production costs and delivery.



Includes distribution and logistics onsite and acknowledgement in the list of sponsors.

Number of bags: approx. 800 Inserts of sponsor's items must be relevant to the Congress and approved by the organisers. Only a limited number of bag inserts will be made available, and this item is granted on a first come, first served basis.

The maximum size of a bag insert (brochure or flyer) is 8 pages in DIN A4 format.

PROGRAMME HANDBOOK



This is the ONLY printed congress publication distributed onsite to all registered delegates and sponsors.

The programme includes information on the complete scientific programme and satellite symposia, submitted abstracts, exhibition information and the social programme. The programme will be used continually by the delegates during the Congress to plan their daily schedules.

Number of printed copies: approx. 1,000

Number of pages: approx. 80

Size: A4

Colour/quality: Full colour, min. 300 dpi

CONGRESS WEBSITE

EUR 1,600€ + VAT



Includes recognition on the Congress website and acknowledgement in the list of sponsors.

Website sponsors have the possibility of promoting their company with logo and linking on the Congress website www.wms2017.com

PLEASE NOTE: All other types of sponsors will have recognition on the Congress website and in the list of sponsors as part of their package anyway.

ADVERTISEMENT



Includes all production costs and acknowledgement in the list of sponsors:

Inner Full Page	EUR 1,600€ + VAT
Inner Half Page	EUR 1,100€ + VAT
Inner Quarter Page	EUR 750€ + VAT

Due to European CME Accreditation requirements all sponsor and exhibitor advertising must be in a separate section to the congress programme and information etc.



B) ADVERTISEMENT (continued)**BOOKMARK****EUR 1,600€ + VAT****+ Production costs and delivery.**

Includes display of the sponsor logo and link to sponsor's website.

A bookmark in the programme handbook will reach every delegate of the Congress. It offers a platform for information, the sponsor's name and logo. It is an appealing delegate item since the programme handbook will accompany the delegates through the entire Congress.

LOGO ON POSTER STICKERS**EUR 1,600€ + VAT****+ Production costs and delivery.**

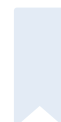
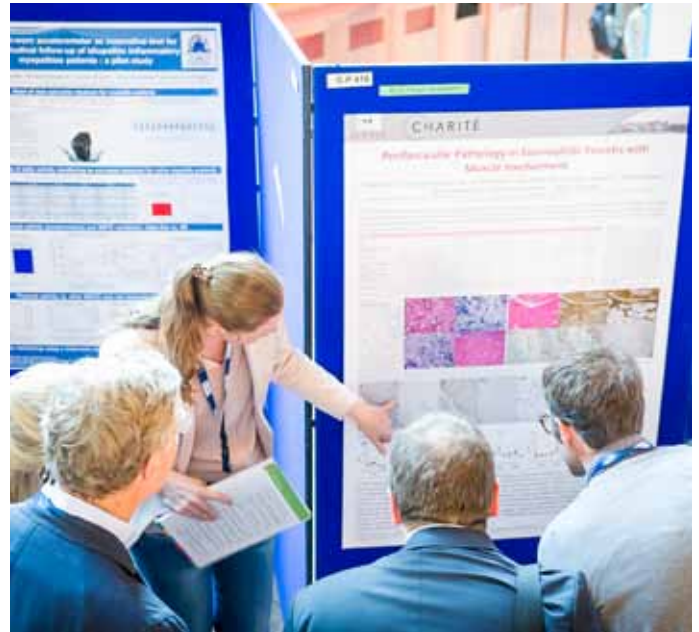
Includes distribution and logistics onsite and acknowledgement in the list of sponsors.

The signage guiding the delegates to the different exhibition sites as well as the poster stickers are an exquisite possibility to reach a large number of delegates.

POSTER EXHIBITION

Includes display of the sponsor logo and link to sponsor's website.

Refreshment points will be integrated into the exhibition area, maximising the time that delegates spend in this area. Moreover, poster sessions will be offered every day.



C) DELEGATE ITEMS

The following items bring unique visibility of the sponsor and are an exclusive opportunity to reach all delegates.

SOLD

BADGE LANYARDS

EUR 2,700€ + VAT

+ Production costs and delivery.



Includes distribution and logistics onsite and acknowledgement in the list of sponsors.

The lanyard attached to the name badge is a highly visible item worn by every delegate, exhibitor and speaker. The sponsor will have its name and logo on the cord. To increase retention values, the lanyard is detachable from the badge holder so it can be used separately in the future.

Number of lanyards: approx. 800

SOLD

USB STICKS

EUR 3,200€ + VAT

+ Production costs and delivery.



Includes distribution and logistics onsite and acknowledgement in the list of sponsors.

The USB stick can be branded on the packaging and will contain the abstracts of all accepted scientific presentations.

SOLD

DELEGATE BAGS

EUR 2,000€ + VAT

+ Production costs and delivery.



Includes distribution and logistics onsite and acknowledgement in the list of sponsors.

Sponsorship of the delegate bag provides the sponsor with an excellent marketing opportunity during the Congress and extended exposure for years beyond. The sponsor will be recognised by a company logo featured together with the Congress name and logo on the front of the bag.

Number of delegate bags: approx. 800

PADS AND PENS

EUR 1,000€ + VAT

+ Production costs and delivery.



Includes distribution and logistics onsite and acknowledgement in the list of sponsors.

Writing pads and pens are requisite items for every delegate. These elementary requirements not only ease note taking during the event, but also give Sponsors a good opportunity to use as a visible advertising medium that delegates will carry away with them after the event.



D) PROGRAMME OPTIONS

SOLD**WELCOME RECEPTION
SPONSOR****EUR 8,000€ + VAT**
+ Production costs.

Includes catering costs and logistics onsite and acknowledgement onsite as well as in the list of sponsors.

- Promotional signage in the room on the evening.
- Recognition in the programme handbook.
- Recognition on the Congress website.

One registration ticket incl. Congress Dinner and 2 tickets exclusively for the Welcome Reception.

SOLD**CONGRESS DINNER
SPONSOR****EUR 16,000€ + VAT**
+ Production costs.

Includes catering costs and logistics onsite and acknowledgement onsite as well as in the list of sponsors.

- Promotional signage in the room on the evening.
- Recognition in the programme handbook.
- Recognition on the Congress website.

One registration ticket incl. Welcome Reception and Congress Dinner and five tickets exclusively for the Congress Dinner.

COFFEE BREAKS**EUR 2,100€ + VAT per service**

Includes catering costs and logistics onsite and acknowledgement at each service station as well as in the list of sponsors.

Coffee breaks attract a large number of delegates and offer a unique opportunity to network. The service points will be located mainly in the exhibition area.

LUNCH BREAKS**EUR 3,200€ + VAT per service**

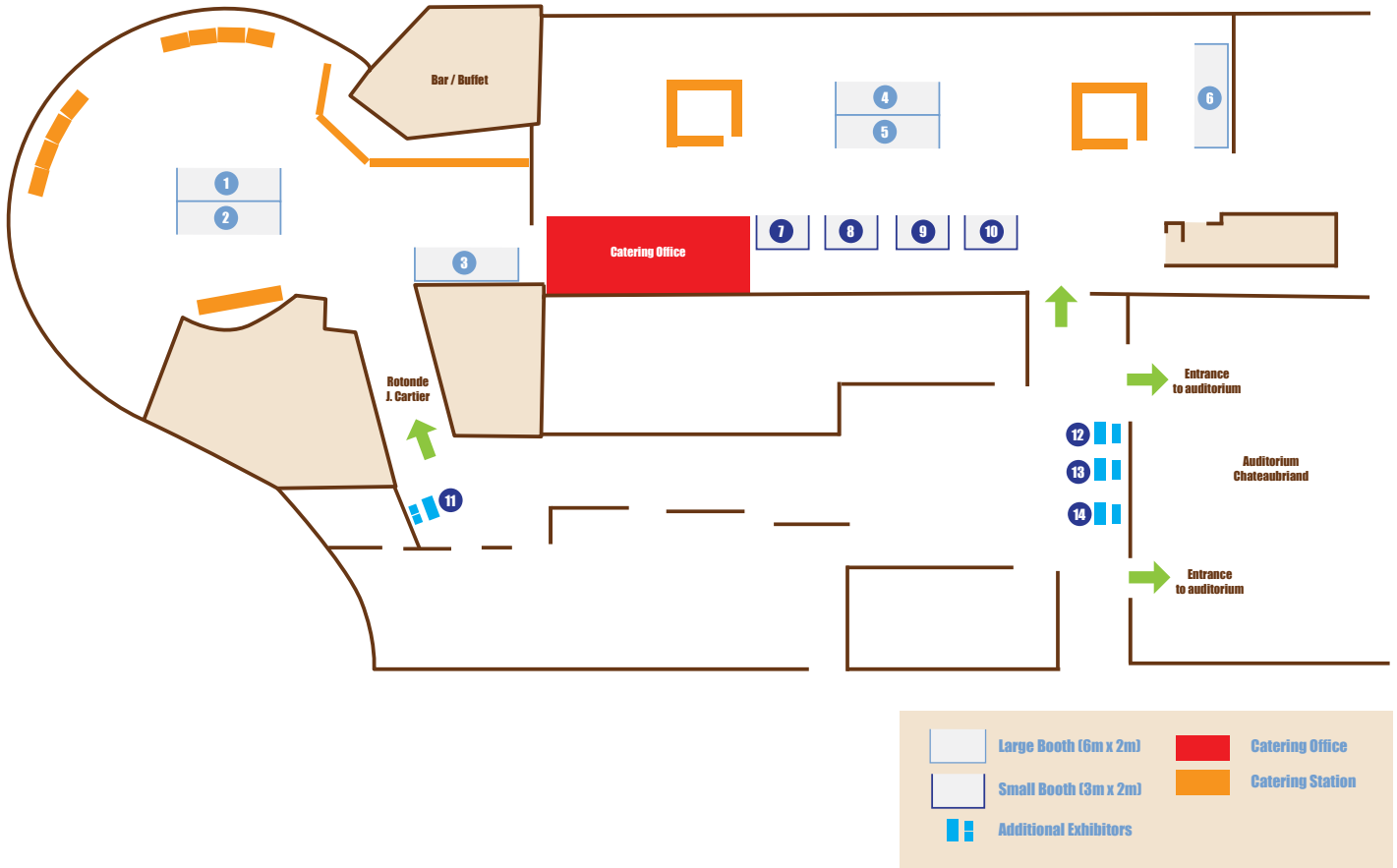
Includes catering costs and logistics onsite and acknowledgement at each service station as well as in the list of sponsors.

The catering stations will be located mainly in the exhibition area.



EXHIBITION BOOTH (On request)

Includes an exhibition place and acknowledgement in the list of sponsors. Space allocation will be made on a "first come, first served" basis after having allocated all exhibition booths already included in the sponsoring packages.



INTEREST FORM

GENERAL INFORMATION		
Company Name:		
Contact Person:		
Full Address:		
Postal Code:		
City:		
Country:		
Telephone:		
E-mail:		
BILLING DATA		
Company Full Name:		
VAT Number:		
Full Address:		
Country:		
We are interested in the following Sponsorship Category:		
SPONSORSHIP PACKAGES		
Platinum Sponsor:	EUR 70,000€ + VAT	
Gold Sponsor:	EUR 50,000€ + VAT	
Silver Sponsor:	EUR 30,000€ + VAT	
Bronze Sponsor:	EUR 10,000€ + VAT	
Contributor:	Up to EUR 10,000€ + VAT	
ADVERTISEMENT		
Bag Inserts:	EUR 1,600€ + VAT + Production costs and delivery	
Congress Website:	EUR 1,600€ + VAT	
Advertisement: in Programme Handbook (see page 10)		
Inner full page:	EUR 1,600€ + VAT	
Inner half page:	EUR 1,100€ + VAT	
Inner quarter page:	EUR 750€ + VAT	
Bookmark:	EUR 1,600€ + VAT + Production costs and delivery	
Logo on Poster Stickers:	EUR 1,600 + VAT + production costs and delivery	

INTEREST FORM

DELEGATE ITEMS	
Badge Lanyards:	EUR 2,700€ + VAT + Production costs & delivery
USB Sticks:	EUR 3,200€ + VAT + Production costs & delivery
Delegate Bags:	EUR 2,100€ + VAT + Production costs & delivery
Pads and Pens:	EUR 1,100€ + VAT + Production costs and delivery
PROGRAMME OPTIONS	
Welcome Reception Sponsor:	EUR 8,400€ + VAT + Production costs
Congress Dinner Sponsor:	EUR 16,000€ + VAT + Production costs
Coffee Breaks:	EUR 2,100€ + VAT per service
Lunch Breaks:	EUR 3,200€ + VAT per service
Exhibition Booth Preference:	
OTHERS	
Comments or suggestions:	
<p>All applications are subject to Committee approval, the Organising Committee reserves the right to decline sponsorship bookings at their own discretion. Please note that 35% partial payment of sponsorship total is required within receipt of the sponsorship application form. 65% remainder will be required before 15th May 2017. Option to make payment in EUR or GBP.</p>	
Total Cost:	
CANCELLATION POLICY	
<ul style="list-style-type: none"> • Cancellations will only be accepted in writing, emailed or posted and must be signed by the person whose signature appears on this form (or their nominee). • Cancellations received prior to 31 January 2017 will have all payments returned less a EUR 100€ administration fee. • Cancellations from 31 January 2017 and prior to 31 March 2017 will forfeit the 35% payment forwarded with this application. Cancellations from 1 April 2017 onwards will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date. 	
I have read the cancellation policy and accept all of the conditions.	
Name (please print), Position, Signed & Date:	



**Thank you in advance for your support and
we look forward to working with you!**

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www.wms2017.com



Congress Secretariat

Clare Beach

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